# Ms.S.A.NASRIN HUSSAINA

Assistant Professor, Department of Commerce, Bishop Heber College, Tiruchirappalli - 17. E-mail : Phone :

Web:

## Qualification

Degree	Branch	Institution / University	Year of Passing
MBA	BUSINESS ADMINISTRATION	Ignou	2015
M.Phil	Commerce	Bharathidasan	2014
M.Com	Commerce	Bharathidasan	2012
B.Com	Commerce	Annamalai	2009
Ph.D. Details			
Title of Thesis		Area of Specialization	
Effectiveness-An Emp	x Spill over and its Hedging bircal Evidence From The Multi POf India Limited (M <b>R∂x∳arch Centro</b> BHC	Finance	<b>Year of Award</b> Pursuing
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Cleared NET / SET	: Details		Year of Passing

NET	10081391	STRA June 2015	5
Cleared NET / SET :	Details	Year of Pa	assing
NET	10081391	June 2015	5
Cleared NET / SET : NET	Details	Year of Pa	assing
	10081391	June 2018	5
Iditional Qualification			
lame of Course	Place of Study	Date	Duration
MBA FM	IGNOU	2015	3

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Work Experience							
Name of Institution	Address of Institution	Designation	From	То			
Bishop Heber College	Vayalur Road Trichy-17	Assistant Professor	June 2014	19.04.2021			

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7.	Research Projects	0
8.	Resource Person	0
9.	Consultancy	0
10.	Awards Recieved	0
11.	Patent NISI DOMINUS FRUSTRA	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	0
14.	M.Phil. / Ph.D. Produced	0 / 0

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#### **CONFERENCES / WORKSHOPS / SEMINARS ATTENDED**

8

- College level Workshop on "*Examinations and Evaluation Reforms*" sponsored by BHC organized by IQAC at Trichy during 03/03/2018 to 03/03/2018.
- International level Conference on "*Recent trends in Business and Finance*" sponsored by BHC organized by Department of Commerce at Trichy during 05/10/2016 to 05/10/2016.
- College level Workshop on "OPTIMIZING RESAERCH TOLLS AND TECHNIQUES" sponsored by BISHOP HEBER COLLEGE organized by PG and RESEARCH DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE AND RESEARCH AND DEVELOPMENT CELL at TRICHY during 22/08/2015 to 01/01/1900.
- College level Conference on "DIGITAL INDIA PROSPECTS AND CHALLENGES" sponsored by BISHOP HEBER COLLEGE organized by PG AND RESEARCH DEPARTMENT OF COMMERCE at TRICHY during 20/08/2015 to 01/01/1900.
- College level Workshop on "CAPACITY BUILDING PROGRAMME" sponsored by BISHOP HEBER COLLEGE organized by IQAC at TRICHY during 06/08/2015 to 01/01/1900.
- International level Conference on "International Conference on Contemporary issues in Business" sponsored by Department of Commerce organized by Department of Commerce at Tiruchirappalli during 05/12/2014 to 06/12/2014.
- <sup>7.</sup> College level Workshop on "RESEARCH TECHNIQUES AND USE OF SPSS SOFTWARE FOR DATA ANALYSIS" sponsored by BISHOP HEBER COLLEGE organized by PG AND RESEARCH DEPARTMENT OF COMMERCE at TRICHY during 12/02/2014 to 01/01/1900.
- College level Conference on "APPLIED RESEARCH IN COMMERCE AND MANAGEMENT" sponsored by BISHOP HEBER COLLEGE organized by PG AND RESEARCH DEPARTMENT OF COMMERCE at TRICHY during 22/01/2014 to 01/01/1900.



#### **Research Papers Presented**

- 12
- "A Comparative study of Birla Sun Life and Kotak Mutual Fund" in the International conference on *Recent advances in E-Business: Challenges and opportunities* sponsored by Vivekananda College of Arts and Science for Women, organized by PG Research Department of Commerce and Management at Tiruchenkode during 02/02/2017 to 03/02/2017.
- "Green banking: An Innovative Strategy for sustainable development" in the National conference on *Innovation in Banking for future growth through green banking* sponsored by Imayam Arts and Science College, organized by Department of Commerce and Business administration at Thuraiyur during 25/01/2017 to 25/01/2017.
- 3. **"Digital Empowerment of Indian Women through ICT"** in the International conference on *Challenges in the Global Era* sponsored by Urumu Dhanalakshmi College, organized by Pg and research Department of Commerce at Trichy during 20/01/2017 to 20/01/2017.
- 4. "A Study on Working Capital management in Thirumalai Engineering Industries, Thuvakudi" in the International conference on *Recent trends in business and finance* sponsored by BHC, organized by Department of Commerce at Trichy during 05/10/2016 to 05/10/2016.
- 5. "A Study on the customer satisfaction level on housing loan with special reference to SBI in Ramalinga Nagar branch, Trichy" in the International conference on *Recent trends in business and finance* sponsored by BHC, organized by Department of Commerce at Trichy during 05/10/2016 to 05/10/2016.
- "A Study on Employee Job satisfaction in Reliance Trends, Trichy" in the International conference on *Recent trends in business and finance* sponsored by BHC, organized by Department of Commerce at Trichy during 05/10/2016 to 05/10/2016.
- 7. "Consumer Dynamism with reference to Aavin Milk in Pudukottai town" in the International conference on *Recent trends in business and finance* sponsored by BHC, organized by Department of Commerce at Trichy during 05/10/2016 to 05/10/2016.
- "Marketing in Digital World" in the International conference on International Conference on Digital India, Prospects and Challenges sponsored by, organized by Department of Commerce at Tiruchirappalli during 20/08/2015 to 20/08/2015.
- "Relevance of IT in research methodology" in the National conference on National Conference on Research Methodology sponsored by UGC, organized by Sree Narayana Guru College of Commerce at Mumbai during 10/01/2015 to 10/01/2015.
- "Relevance of IT in research methodology" in the National conference on National Conference on Research Methodology sponsored by UGC, organized by Sree Narayana Guru College of Commerce at Mumbai during 10/01/2015 to 10/01/2015.
- <sup>11.</sup> "A Study on the Risk and Return Analysis of CNX IT" in the International conference on International Conference on Contemporary Issues in Business sponsored by, organized by Department of Commerce at Tiruchirappalli during 05/12/2014 to 06/12/2014.
- <sup>12.</sup> "Risk and Return Analysis in Equity shares of Infosys, Wipro and TCS" in the International conference on *International Conference on Contemporary Issues in Business* sponsored by , organized by Department of Commerce at Tiruchirappalli during 05/12/2014 to 06/12/2014.

#### Publication in Journals - 15

- 1. **"Testing the Value At Risk in Commodity Derivatives Futures Market with reference to Multi Commodities Exchange"** published in Journal of the Oriental Institute (PEER REVIEW) Vol. 71, Issue No. 1, March 2022 ISSN : 0030 5324.
- "A Study on the Price Behavior of Gold and Silver with special reference to Multi Commodity Exchange (MCX)" published in Sambodhi (PEER REVIEW) Vol. 43, Issue No. 04 (XXVI), December 2020 ISSN : 2249-6661.
- 3. "Impact of Foreign Institutional Investors on the Volatility of the Indian Stock Market" published in Our Heritage (PEER REVIEW) Vol. 68, Issue No. 45, February 2020 ISSN : 0474-9030.
- 4. **"An evaluation of Beta of selected Public sector banks."** published in Journal of management and research analysis (PEER REVIEW) Vol., Issue No., January 2019 **ISSN** : 2394 -2770.
- 5. "Impact of selected macro economic indicators on the Indian Stock market before and after demonetisation" published in Primax Foundation (PEER REVIEW) Vol. 7, Issue No. , September 2018 ISSN : 2279-543X.
- 6. **"A Study on the prospects and challenges of women entrepreneurs with reference to DCCB Ltd, Tiruchirappalli"** published in Emperor international of finance and management (PEER REVIEW) Vol., Issue No., April 2018 ISSN : 2395-5929.
- 7. "A Study on the Level of Awareness of the rural entrepreneurs about the financial assistance with reference to Nachalur District" published in Emperor International Journal of Finance and management Research (PEER REVIEW) Vol. IV, Issue No. 2, February 2018 ISSN : 2395-5929.
- 8. **"A Colossal Analysis of emerging trends in media and entertainment"** published in 151-154 (SELECT) Vol. , Issue No. , January 2018 ISSN : ---.
- "A Study on Currency Derivatives in NSE with special reference to Futures" published in International Journal of Trade and Global Business Perspectives (E-JOURNAL) Vol. 6, Issue No. 4, December 2017 ISSN : ---.
  Impact factor, Scopus Index, h - index H5, Citation index 1
- 10. **"Digital Empowerment of Indian Women through ICT"** published in International Conference on Business, Finance and Management : Challenges in the Global era (NON PEER REVIEW) Vol., Issue No., February 2015 ISSN : ---.
- 11. **"Digital Empowerment of Indian Women through ICT"** published in International Conference on Business, Finance and Management : Challenges in the Global era (NON PEER REVIEW) Vol., Issue No., February 2015 ISSN : ---.

- 12. **"E- Marketing"** published in Contemporary Issues in Business (NON PEER REVIEW) Vol. 5, Issue No. , January 2015 ISSN : ---.
- 13. **"A Study on the Risk and Return Analysis of CNX IT"** published in International Conference on Contemporary Issues in Business (NON PEER REVIEW) Vol., Issue No., December 2014 **ISSN**: ---.
- 14. **"Green Banking : An innovative strategy for sustainable development"** published in Innovation in Banking for future growth through green banking (NON PEER REVIEW) Vol. , Issue No. , January 1900 ISSN : ---.
- 15. **"A Comparative study of BIRLA SUN LIFE and KOTAK MAHINDRA mutual fund"** published in Recent Advances in e-business: Challenges and opportunities (NON PEER REVIEW) Vol., Issue No., January 1900 ISSN : ---.

